

Facts on Attendees:

KAOM 100 family practice physicians and physician assistants to the Convention from throughout Kansas and the surrounding region. This meeting, which is primarily a CME event, offers approximately 23 hours of AOA accredited category 1-A quality medical education.

KAOM Values Your Participation

KAOM has always believed exhibits at its Convention are a valuable source of scientific education for members. Exhibiting at the Convention provides exhibitors with face to face contact and fosters communication. The association makes a concerted effort to encourage physician contact with exhibit personnel. All refreshment breaks and breakfast on Friday are held in the exhibit hall for attending physicians. In addition, there are four Visit-the-Exhibits Sessions and prize drawings for attendees. To be eligible for the \$200 grand prize cash drawing held on Saturday at the conclusion of the Convention, physicians must sign-up with each booth.

Additional Questions?

If you have unanswered questions please contact KAOM at 785-234-5563 or email jess@kansasdo.org or visit www.kansasdo.org.



Kansas Association of Osteopathic Medicine



Exhibitor Prospectus

2020 Annual Meeting, CME Convention and Scientific Exhibits

The Scientific Displays will be held:

April 2-3, 2020

*DoubleTree by Hilton Hotel
10100 College Blvd.
Overland Park, KS 66210*



Dear Exhibitors:

The Kansas Association of Osteopathic Medicine is pleased to announce its 2020 Annual CME Convention on April 2-4, 2020 at the DoubleTree Hotel in Overland Park, KS, 66210.

As President of KAOM, I'm extending a special invitation to you and your company to reserve an exhibit booth at our Annual Meeting and CME Convention.

Many exhibitors have a long-time relationship with the association. Those companies know KAOM's reputation for ensuring outstanding physician contact in the Scientific Exhibit area. For those new to the convention, many exhibitors say KAOM conventions are the best in terms of physician interaction. KAOM emphasizes to attendees the importance of physician-exhibitor interaction as a mutually productive experience.

KAOM provides opportunities for your support. The first is to sponsor an exhibit display for \$850. The second is to provide an unrestricted CME grant in addition to an exhibit booth – which provides your company recognition in the program in two areas – as an exhibitor and as an unrestricted grant provider. If your company is interested in providing an unrestricted grant in addition to a display booth please contact the KAOM office to discuss it.

However you choose to participate – KAOM informs its members of your assistance. All levels of support are important to KAOM's convention and continuing medical education efforts. Recognition is provided on the website, in program materials and at the convention.

Enclosed in this brochure are exhibit details and a separate contract which may be mailed, emailed or faxed to KAOM. If you have any questions or want more information please call Jess at the KAOM office at 785-234-5563 or email her at jess@kansasdo.org.

Sincerely,

Russell Horn, D.O.

Russell Horn (Valley Center)
President

Rules and Regulations

Exhibit Setup/Teardown and Display Times:

Exhibitor move-in is the morning of Thursday, April 2nd at 8am to Noon. Display times are Thursday, April 2nd from Noon to 5pm and Friday, April 3rd from 7:30am to 4pm. Please note, all times are subject to change until the agenda for the meeting is finalized and posted on the website. Exhibits can be packed up after the last *Visit-the-Exhibit* session and the exhibitor drawing is at approximately 4pm on Friday, April 3rd.

Booth Assignments:

The number of exhibits is limited by available space at the hotel. Space is reserved on a first-come, first-served basis. Please note, per ACCME guidelines, booths are not located in the same room as the CME sessions. KAOM prides itself on offering excellent physician contact. There are no bad booth locations.

Scientific Exhibit Fees & Refunds:

A standard mantled booth is \$850. All refreshment breaks and breakfast on Friday are in the exhibit area. Once fees are received they are not refundable. *Exhibit booth fees are exclusively used for the exhibits.*

Booth Description:

Exhibit booths are 8'X10' with a 6' draped table, two chairs and a sign with company name. The exhibit hall is carpeted. When your contract is received confirmation will be sent via email to the contact listed. There is a hotel charge for electricity. You must contact the hotel directly for electricity.

Educational Sponsorship:

KAOM encourages educational and general grants. If your company would like to sponsor any part of the CME program or a meal function through an unrestricted grant or sponsorship, please contact KAOM.

Other Exhibit Information:

No advertising by non-exhibitors is allowed. Subletting space is not allowed. The exhibitor assumes all responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents and employees from any and all such losses, damages and claims. Exhibitor packets and badges will be provided onsite at the KAOM registration desk. *Names of company representatives to man the booths must be submitted by March 18th in order to provide individual badges. Exhibitors may wear their own nametags.*